

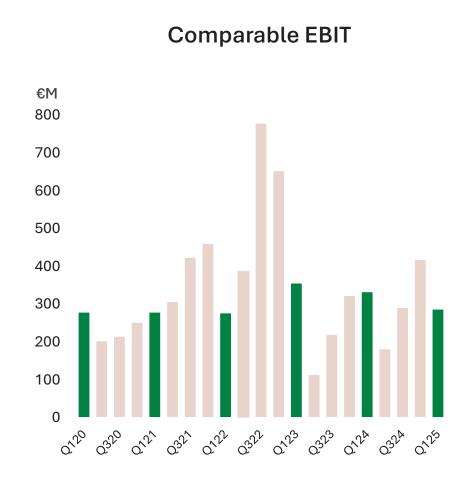


UPM Interim Report Q1 2025

President and CEO Massimo Reynaudo April 24, 2025

Q1 2025: Good start to the year with actions to sharpen competitiveness





Q1 2025 in brief

- Sales totaled €2,646 million (2,640 million in Q1 2024)
- Comparable EBIT decreased by 14% to €287 million, 10.8% of sales (333 million, 12.6%)
- Gradually improving markets in pulp and advanced materials
- Actions to sharpen competitiveness started to bear fruit
- UPM acquired Metamark, a UK-based company, to accelerate UPM Raflatac's growth
- UPM Communication Papers plans to reduce paper capacity in Germany and streamline its structure
- UPM repurchased 6 million shares for a total of approximately €160 million by April 8

Improved markets for advanced materials and pulp in Q1 2025



Active consumers, decreasing confidence

Moderate demand growth for advanced materials

Cautious consumers

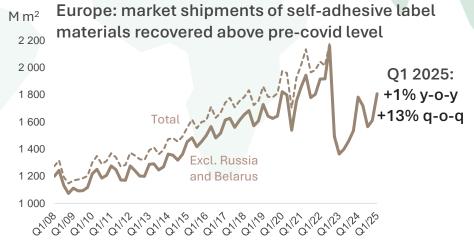
Demand recovery continued for advanced materials

Challenging markets for decarbonization solutions

Cautious consumers

Somewhat improving pulp market

Solid demand for advanced materials

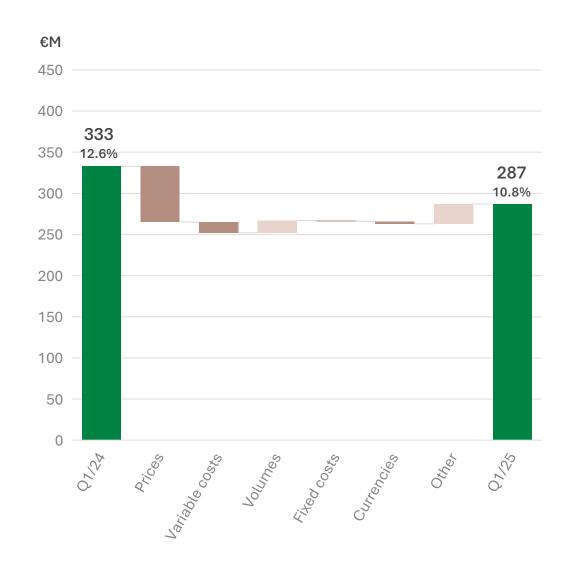


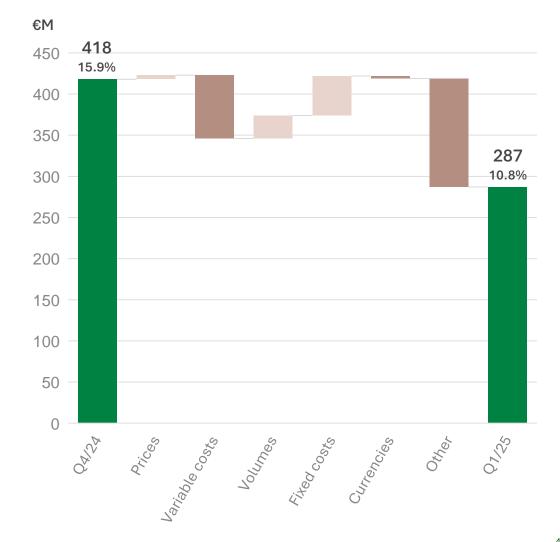
Source: FINAT

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Comparable EBIT in Q1 2025

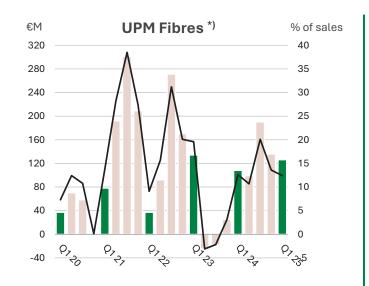


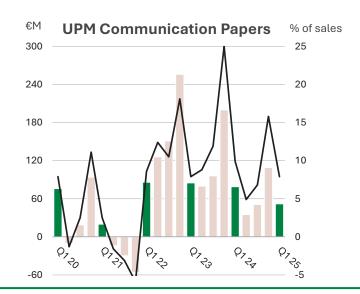


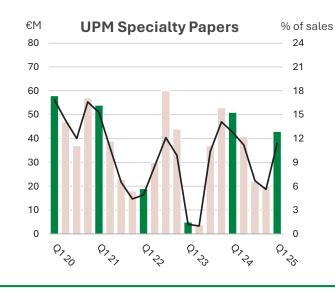


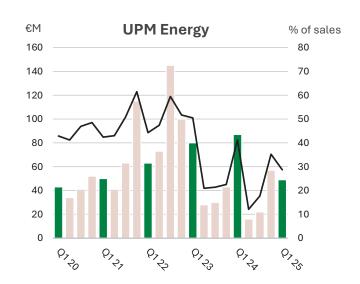
Comparable EBIT by business area

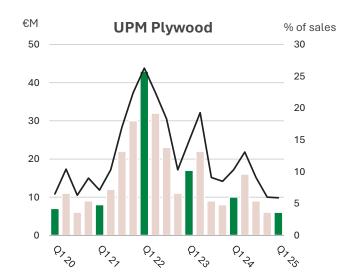


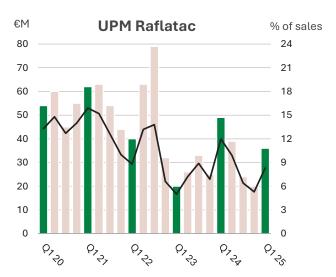








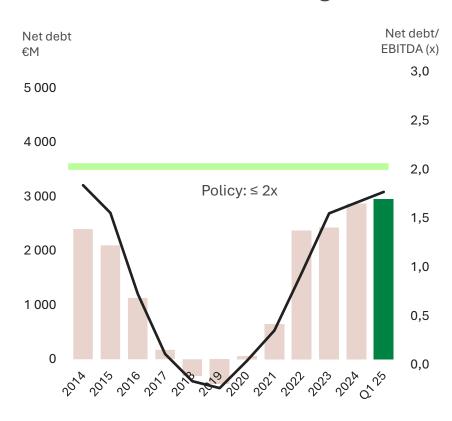




Solid financial position



Net debt and leverage



- Net debt €2,954m at the end of Q1 2025
- Net debt / EBITDA 1.77
- Cash funds and committed credit facilities €3.0bn at the end of Q1 2025
- No financial covenants
- UPM repurchased own shares for a total of €116 million in Q1 2025
- The first dividend instalment for year 2024 (€397m) was paid on April 8, 2025, the second will be paid in November

14% of UPM sales in 2024 was to the US 40% locally produced 60% imported

Direct impact of tariffs expected to be relatively limited

UPM and tariffs



- UPM produces self-adhesive label materials and communication papers in the U.S.
- UPM imports communication papers, specialty papers and some eucalyptus pulp to the U.S.
- Indirectly, tariffs may impact demand and trade flows, cause hesitation among customers, disrupt supply chains and weaken consumer confidence
- Currency fluctuations are possible

Estimated 12-month net currency cash flow at the end of Q1 2025, before hedging, € million

USD	1,190
UYU	-290
GBP	230
CNY	190
JPY	110
Others	170
Total	1,600

UPM hedges an average of 50% of the estimated net currency cash flow on a rolling basis for the next 12 months

Foreign exchange exposure



- At the end of Q1 2025, UPM's estimated net currency cash flows for the next 12 months totaled approximately €1.6 billion
- In addition, the earnings of UPM's foreign subsidiaries are translated to euros in reporting.
 UPM has significant foreign subsidiaries in Uruguay, the US and China
- Currency fluctuations could impact UPM's cash flow, earnings, or balance sheet, and may also affect the relative competitiveness between different currency regions



Outlook (*



- Profit guidance: UPM's comparable EBIT in H1 2025 is expected to be approximately in the range of €400-625 million (€515 million in H1 2024).
- Outlook: UPM's performance in H1 2025 is expected to benefit from higher delivery volumes and lower fixed costs, but be held back by lower sales margins, compared with H1 2024. The year 2025 has started with lower pulp and electricity prices than 2024.
- There are significant uncertainties in geopolitics and global trade relations, which may impact the development of UPM's product deliveries, sales prices, various input cost factors and currency exchange rates.

We act on three fronts



1

2

3

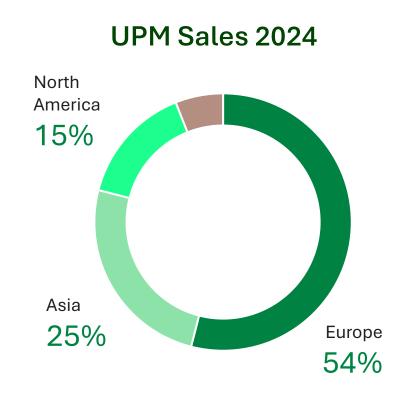
Improve competitiveness

Accelerate growth

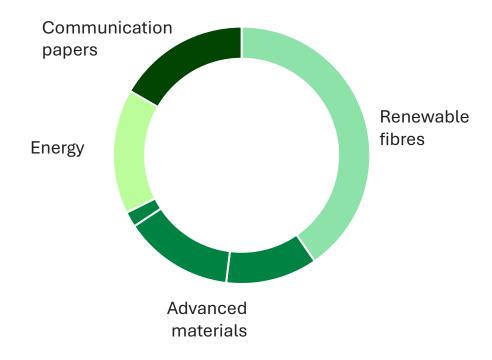
World-class businesses

Our global scale and diversified portfolio give resilience World-class competitiveness and agility key to future success





UPM comparable EBIT Q1 2025





Capture the full potential in Uruguay, streamlined operating model in Finland

Renewable fibres



• #3 globally, #1 multi-fibre

Uruguay

- 3.4 million tonnes eucalyptus pulp
- World-class low-cost platform in full operation
- Optimization and efficiency measures ongoing
- Debottlenecking potential

Finland

- 2.4 million tonnes, mainly softwood pulp
- P Efficient well-maintained pulp mills, have been profitable despite the high wood costs and low pulp price



Strengthen competitiveness to accelerate growth

Advanced materials



Raflatac

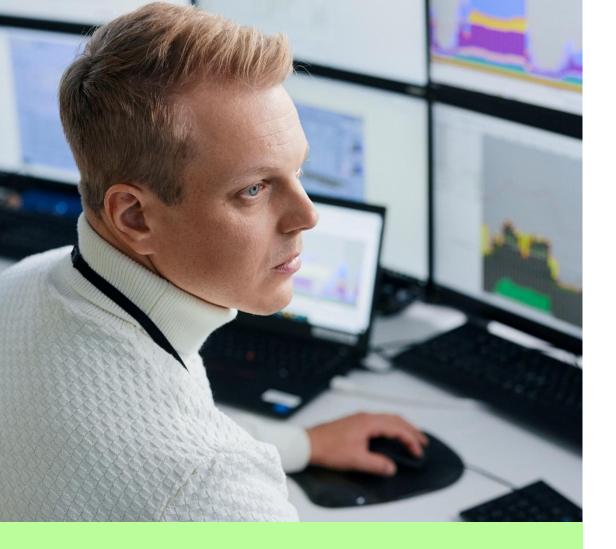
- Strong global #2
- Labeling markets recovered above pre-covid level
- Efficiency measures started to bear fruit
- Metamark acquisition to accelerate growth

Specialty Papers

- Strong global #1
- Labeling markets recovered above pre-covid level
- Decreased production costs
- Expand in faster growing geographies, flexible packaging

Plywood

- #1 in Europe and globally in LNG plywood
- Plywood markets improved slightly from low level



Business launch, turn-around, maximize value

Decarbonization solutions



Biochemicals

- 220,000 tonnes of pioneering biochemicals
- Commercial interest confirmed
- Integrated commercial production in H2 2025
- Gather learnings for next steps

Biofuels

- 130,000 tonnes of advanced renewable fuels
- Turn-around profitability
- Validate and test next growth steps during 2025-2026

Energy

- #2 in Finland, 12 TWh of CO₂-free electricity
- Maximize value in the volatile electricity markets
- Opportunities with electricity consumption growth



Focus on performance and cash flow

Communication papers



- Strong #1 in Europe, 10 paper mills
- Reliable provider of sustainable communication papers
- Cost-efficient operations
- Plan to close the Ettringen paper mill in Germany (270,000t) in July 2025 and streamline operations
- Annual fixed cost savings €39 million



Summary



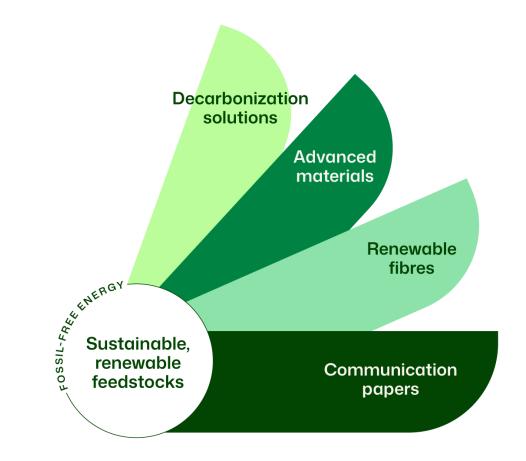
- Q1 was a good start to the year 2025, with improving markets in pulp and advanced materials
- UPM's actions to sharpen competitiveness started to bear fruit
- Global trade tensions have increased uncertainty in the business environment
- With solid balance sheet, competitive portfolio and broad geographic presence UPM is positioned to face the uncertainty
- We act on three fronts
 - 1. Improve competitiveness
 - 2. Accelerate growth
 - 3. World-class businesses



Our business portfolio, leveraging competitive business platforms

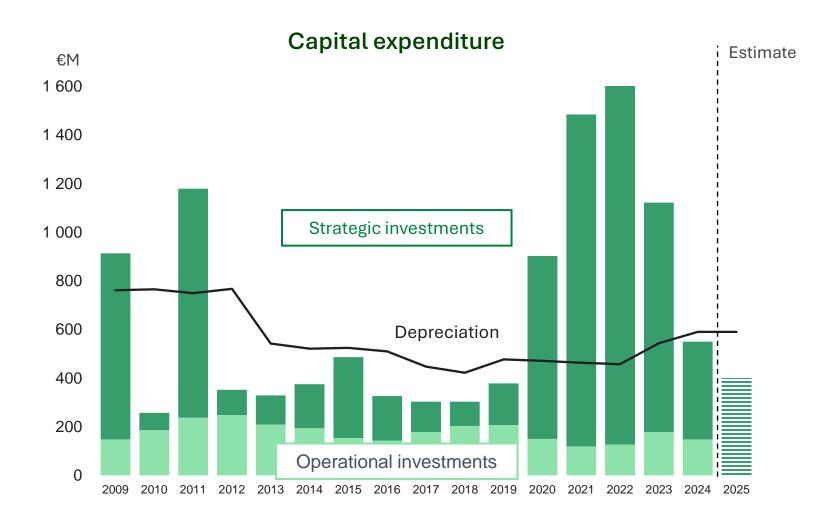


- Decarbonization solutions
 biochemicals, biofuels, CO₂-free energy
- Advanced materials
 adhesive materials, specialty papers,
 plywood
- Renewable fibres
 pulp, other bioproducts
- Communication papers









Capex 2025 estimate

- Capex excluding acquisitions €400m
- Operational investment needs consistently low





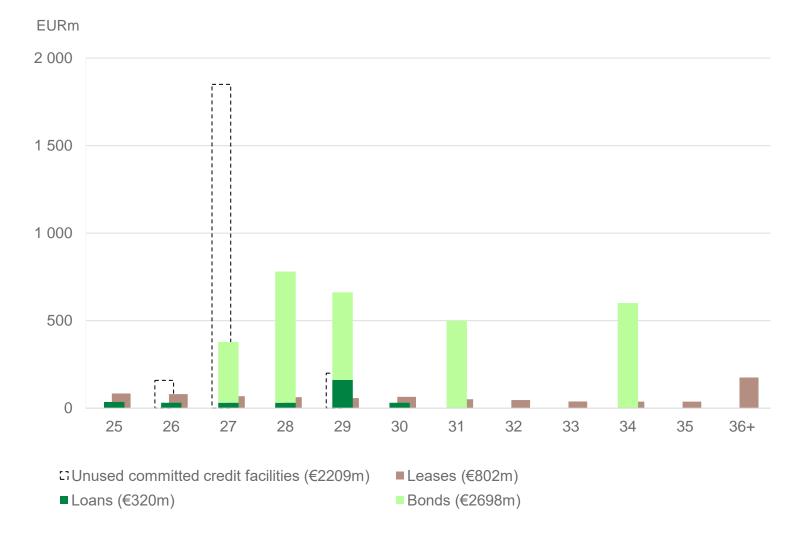
Timing	Unit
Q1-Q2 24	Olkiluoto nuclear power plant OL3
Q2 24	Olkiluoto nuclear power plant OL1 and OL2 UPM Paso de los Toros pulp mill UPM Fray Bentos pulp mill UPM Pietarsaari pulp mill
Q1-Q2 25	Olkiluoto nuclear power plant OL3
Q2 25	Olkiluoto nuclear power plant OL1 and OL2 UPM Paso de los Toros pulp mill UPM Kymi pulp mill
Q3 25	UPM Kaukas pulp mill
Q4 25	UPM Fray Bentos pulp mill

Maintenance shutdowns have an impact on

- Maintenance costs
- Production volumes
- Operational efficiency

Maturity profile and liquidity





Liquidity on March 31, 2025 was €3bn (cash funds and unused committed credit facilities)

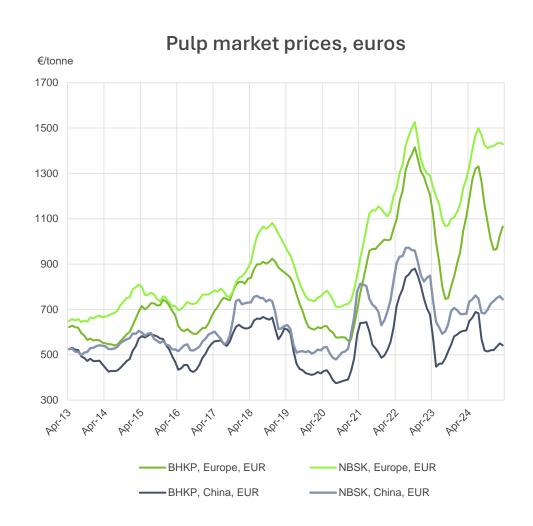
UPM's committed credit facilities:

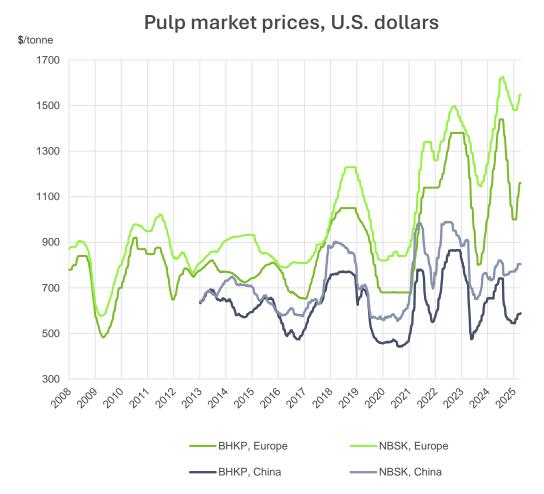
- €159m rolling committed overdraft facility maturing 2026
- €300m bilateral revolving credit facilities (€100m maturing 2027, €200m maturing 2029)
- €1,000m committed syndicated revolving credit facility maturing 2027
- €750m committed syndicated revolving credit facility maturing 2027

No financial covenants

UPM Fibres: Chemical pulp market prices



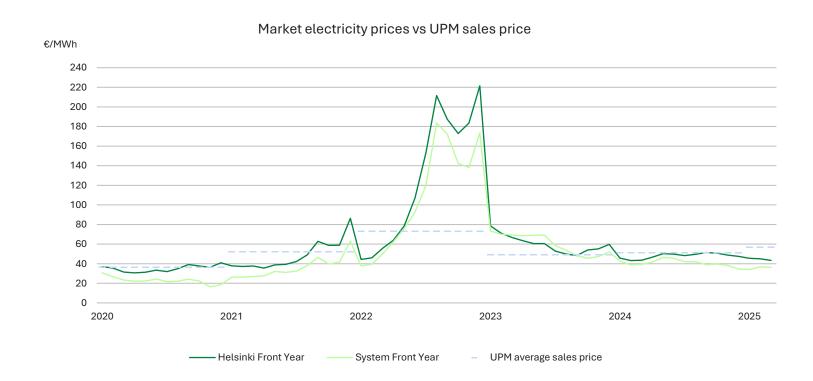




Source: FOEX Indexes Ltd



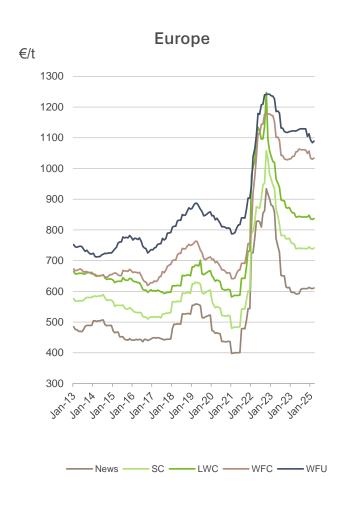


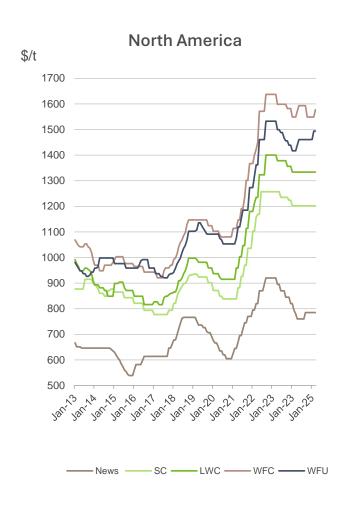


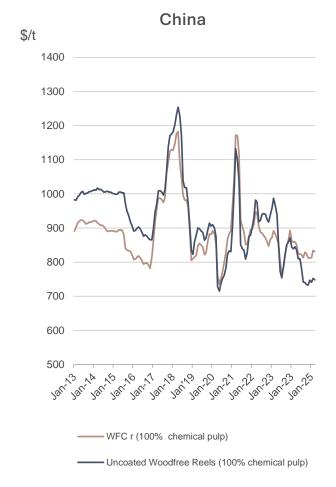
UPM Energy profitability	2020	2021	2022	2023	2024	Q1 2025
Comparable EBIT, EURm	171	270	381	182	181	49
% of sales	45.0	51.3	52.0	29.0	28.9	28.7

UPM Communication Papers: Graphic paper prices





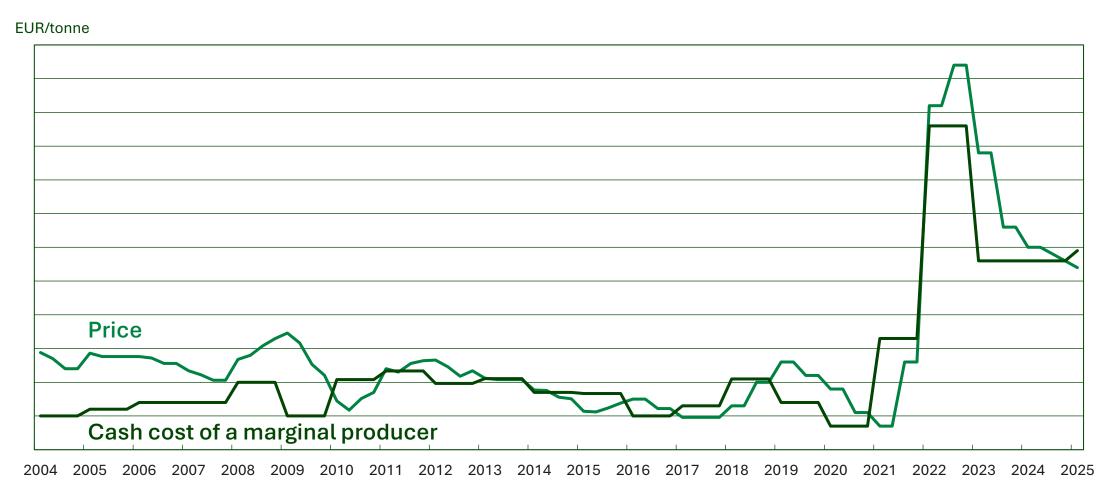




Sources: PPI, RISI

Paper price vs. cash cost of marginal cost producer





Sources: UPM, PPI, Fastmarkets RISI, AFRY

